

THE 2020 READ ALOUD IMPACT



Reading aloud can make a world of difference in the life of a child. That is why Books for Babes has set out to provide every baby with its first book. Books for Babes wants to inspire families to begin their read aloud journey at birth.



In 2020 Books for Babes received its official 501c3 nonprofit status. Just 15 days later the COVID-19 Pandemic shutdown our country. Plans to visit similar non-profits were cancelled, the hospital was closed to volunteers, it seemed like goal of distributing 200 books was lost. The team kept moving forward. Below are a few accomplishments of 2020:

- 280 books for Little Free Libraries in Louisville's Shawnee and Portland Neighborhoods.
- Raised \$4,333.54 from 73 donors including a Board Member Match through Give for Good Louisville.
- Purchased 250 new books from our local independent bookstore, Carmichaels.
- 67 bags with books and other materials handed out at UofL Hospital's Annual NICU reunion
- 43 bags with books and other materials handed out at Family and Children's Place's Early Head Start Recruitment Event.
- Partnership with Oldham County Pediatrics.



THANK YOU TO ALL OUR SPONSORS, PARTNERS, AND SUPPORTERS





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